

ABSTRACT OF THE DISCLOSURE

An imaging system and process which enables viewers and/or attendees of entertainment events, such as athletic events or concerts, to order and obtain photographic products that are associated with the event. The system and
5 method offers attendees at the entertainment event a choice of imaging services, such as a photographic product or photopackage, that includes images of the participants at the entertainment event, as well as images of the attendee and his/her family or friends at the event, preferably at their seats, and preferably taken while enjoying the event.